

# DRI International Fact Sheet

## Mission and Overview

DRI International is the non-profit that helps organizations prepare for and recover from disasters. We achieve this through thought leadership, education, and accreditation in business continuity and related fields. Founded in 1988, DRI International has more than 15,000 certified individuals in over 100 countries, and 93 percent of all Fortune 100 companies employ DRI certified professionals. In fact, more individuals are certified by DRI International than by all other organizations in our profession combined. In addition to certifying individuals, DRI also assesses organizations to determine resilience and offers organizational accreditation.

## Certification and Education

DRI International provides certification in business continuity, risk management, healthcare, and audit. Certification is a two-part process – demonstration of knowledge, accomplished through passing a qualifying examination, and confirmation of experience. Various levels of certification are offered, from associate to masters. Advanced certification leads to greater career flexibility, greater income, and increased professional recognition.

The first step toward any DRI certification is education. Courses are offered in the classroom at locations worldwide, online, and even can be brought directly to your organization. DRI International teaches in 14 languages and in over 50 countries. Experienced instructors provide both theory and practice, with real-world examples.

## Professionals We Serve

Our offerings are designed to meet the needs of public and private sector professionals, including:

- Resilience
- Business Continuity
- Disaster Recovery
- Emergency Management
- Risk Management

- Disaster Management
- Crisis Management
- Audit
- Facilities Management
- Technology

## Conferences and Events

Every year, resilience professionals are invited to attend the DRI Conference, to network with top industry experts and collaborate with their peers. The conference was developed based on discussions with certified professionals indicating the need for an event dedicated to exchanging information, with a focus on the senior executives of their respective organizations.

The DRI Conference is also a time to honor those in the business continuity field, at the Awards of Excellence Gala. Each year, the DRI Awards recognize individuals and companies who are considered innovators and leaders within the profession by their peers.

DRI has held recent events in the United Kingdom, United Arab Emirates, Qatar, India, Italy, Mexico, Colombia, Panama, Costa Rica, Spain, Brazil, Malaysia, Switzerland, Belgium, Singapore, the Philippines, Japan, and China.

The DRI International Collegiate Conference Series is held in conjunction with higher education institutions. It is a full-day program with presentations from experts in the private and public sector as well as from academia. By holding regional conferences benefitting the DRI Foundation, DRI hopes to provide those who cannot afford to attend more costly conferences an opportunity to have access to information and the opportunity to network.



## Collaborations

As a leader in business continuity training, DRI has collaborated with public and private entities around the world.

DRI is a member of the United Nations Office for Disaster Risk Reduction's (UNISDR) Private Sector Working Group ARISE Initiative and was on the business and industry delegation to the negotiations of the Sendai Framework for Disaster Risk Reduction. DRI is also the only business continuity certification body recognized by the Asia-Pacific Economic Cooperation (APEC).

DRI is an ANSI-accredited Standards Development Organization, a CQI and IRCA Approved Training Partner, and an International Organization Liaison Observer to ISO/TC 292 for standardization in the field of security to enhance the safety and resilience of society. Additional partners include the Risk Insurance Managers Society (RIMS) and ISACA.

In the United States, DRI chaired the Alfred P. Sloan Committee that drafted the Framework for Preparedness that has been the foundation for Title IX Implementation, has conducted Congressional briefings, and has been a member of the U.S. Chamber of Commerce Homeland Security Task Force, the Council of Experts for ANSI-ANAB, the FEMA National Advisory Council Private Sector Subcommittee, and other safety and security councils.

In Canada, Mexico, the European Union, Malaysia, the Philippines, and the United Arab Emirates, DRI has acted as advisor to the government for the development of national BCM standards and initiatives. DRI was signatory to the Japanese Joint Declaration on overcoming future crises with the municipal governments of Tokyo and Niigata. DRI Singapore is the official BCM education partner for the government-sponsored Singapore Business Federation.

With the aim to educate not only those in our field but also the general public, DRI has served as an expert source for The New York Times, The Wall Street Journal, USA TODAY, MSNBC, Fox News, Bloomberg Television, and others.

## DRI Foundation

To further its outreach efforts, DRI introduced the 501(c)(3) non-profit Disaster Recovery International (DRI) Foundation. The Foundation's mission is to promote disaster risk reduction through partnership and education,

as well as aid recovery efforts through fundraising and volunteerism. The Foundation empowers certified professionals to give back to their communities and to help build resilient communities worldwide.

The Foundation is also committed to supporting veterans through the Veterans Outreach Program, which is designed to help veterans achieve success as they transition into careers in business continuity and related fields. Through this program, the Foundation awards scholarships to deserving veterans so they can pursue DRI training and certification free of charge.

## Resources

DRI connects with and informs the business continuity community in a variety of ways, including:

- **MyDRI** – a free, online information portal, including articles, reports, presentations, webinars, as well as the ability to apply for and maintain certifications online.
- **DRI's Professional Practices** – a body of knowledge developed and maintained by experts, the Professional Practices are the most-used standard in the world for business continuity program development, implementation, and maintenance.
- **DRI's International Glossary for Resiliency** – the most comprehensive business continuity glossary, this living document was developed in collaboration with international industry leaders and is available free of charge.
- **Drive/Blogs** – Our Drive blog and email newsletter features updates on DRI news and recent developments in the industry. Regional blogs, in English and Spanish, offer insights and information on issues specific to Latin America, Asia, Europe, the Middle East, and North Africa.
- **Webinars** – Periodic webinars showcase expert panels on topics of interest. View webinars live or later online.
- **Social Media** – DRI has an active and vibrant presence on Twitter (@DRI\_Intl), LinkedIn, and Facebook
- **Committees** – DRI relies on input from industry leaders who contribute to committees formed by DRI and the DRI Foundation, including Veterans Outreach, Women in Business Continuity, Volunteerism, Young Leaders in Resilience, Healthcare, and Conference Growth.



Train.  
Prepare.  
Recover.