

# The Value of Certification



*A DRI International certification is the most widely recognized and respected business continuity certification in the world. DRI only certifies professionals that have demonstrated both knowledge and experience in the business continuity and/or disaster recovery profession.*

Our certification is not for sale and cannot be obtained through alternate routes. Only hard work, demonstration of experience and a commitment to the business continuity and/or disaster recovery profession can earn you a DRI certification.

The following outlines some of the value in holding a DRI certification:

## **Value to your organization**

**Prestige:** Certification adds prestige to your organization and its employees. By publicizing employee certification, you are promoting your organization as forward-thinking and committed to professional development in key areas.

**Professional Development:** Certification supports continuous professional development, since professionals who earn certification in business continuity are required

to maintain their certification. This involves a variety of methods including attending conferences and meetings, membership in local organization, making presentations, and conducting training sessions.

**Increased Skills:** Certification provides training in a commonly accepted body of knowledge and business continuity planning strategy that have been developed and used successfully by many organizations.

**Independent Verification:** Certification includes a rigorous testing process, which ensures that individuals are fully trained and knowledgeable in the field of business continuity according to commonly accepted industry standards.

**Networking:** Certification builds a network of colleagues who can share expertise and experiences.

## Value to certified professionals

**Recognition:** Earning a DRI certification affirms professional expertise. Your employer, clients, employees and peers will recognize your DRI credential as validation of the knowledge and skills you have gained through experience.

**Demonstrable Knowledge:** Certification demonstrates knowledge and working experience as a leader with the ability to successfully implement BCM solutions for your organization or client.

**Higher Salaries:** Independent studies have confirmed that a DRI certification helps professionals working in the business continuity industry command higher salaries versus non-certified professionals.

**Marketability:** Certified professionals seeking new positions are more marketable. DRI's certification gives you an edge in today's competitive world.

## About DRI Certification

DRI International certifies individuals in business continuity, risk management, and a variety of related areas. Certification is a two-part process – verification of knowledge and confirmation of experience – and is offered at experienced and novice levels. Our offerings are designed to meet the needs of public and private sector professionals in a variety of roles, including:

- Business Continuity
- Emergency Management
- Risk Management
- Disaster Response
- Crisis Management
- Resilience
- And More!

## About DRI International

**DRI International** is the non-profit that helps organizations prepare for and recover from disasters. Founded in 1988, DRI International has more than 15,000 certified individuals in over 100 countries, and 93 percent of all Fortune 100 companies employ DRI certified professionals. In fact, more individuals are certified by DRI International than by all other organizations in our profession combined. In addition to certifying individuals, DRI also assesses organizations to determine resilience and offers organizational accreditation. Each year, resilience professionals attend DRI's Conference to network with industry experts, and collaborate with their peers. DRI's Collegiate Conference Series is held in conjunction with higher education institutions to introduce students and faculty to this rapidly-growing field. Additionally, DRI is a member of the United Nations Office for Disaster Risk Reduction's (UNISDR) Private Sector Working Group ARISE Initiative and is an ANSI-accredited Standards Development Organization, a CQI and IRCA Approved Training Partner, and International Organization Liaison Observer to ISO/TC 292 for standardization in the field of security to enhance the safety and resilience of society. DRI also is the largest non-academic institution to receive chapter status in the Order of the Sword & Shield National Honor Society (OSSNHS).